

# Referrer Fees for CORPORATE / FRANCHISE MULTIPLE PACKAGES

\* Prices without GST

	Category Packages		Local Community Packages	
		33.3% Discount		33.3% Discount
Gold	<del>\$600pa</del>	\$400pa	<del>\$409pa</del>	\$273pa
Premium	<del>\$409pa</del>	\$273pa	<del>\$177pa</del>	\$118pa

Referrer Fees:	Category Packages	Local Community Packages
Gold	\$45pa	\$24pa
Premium	\$45pa	\$10pa

**Sample: Business has 700 Stores throughout Australia.**

They want to Advertise on all 19 Category Pages & all 700 Community Notice Boards relating to their 700 Stores

**Referrer Fees:**

Gold		Ref	
Category Pages	19	Fees.	Total
Category Pages	19	\$45	\$855.00
Local Community	700	\$24	\$16,800.00
			<b>\$17,655.00</b>

  

Premium		Ref	
Category Pages	19	Fees.	Total
Category Pages	19	45	\$855.00
Local Community	700	10	7,000.00
			<b>\$7,855.00</b>

The Total for a Gold Package scenario = \$198,700

**700 \$283 Each**

>65% of income from Local Community Packages goes to support NFP's.

In this case it is >\$129,000

\* Notice Referrer Fees are not Paid for Free Local Community Promotions.  
Example: Currently each Gold Category Package is gives 1 Community Package Free (2021-2022)