

## ◆ Sample Email 1. Short Version

Hi Tom

Great meeting you last night.

I think you should have a good look at what the 'Find It Locally Category Page Service' can do for your business.

You can find information, videos & order form from this link below - Just remember to use my Discount Code FUNDRISE90 for your 25% discount.

<https://www.finditlocallymarketing.com.au/>

As I mentioned I am now one of many others promoting this 100% Australian Marketing Platform as it supports Community Development, Fundraising Activities & Australian Businesses, the Arts and Other Enterprises.

Best Wishes

Ted

## ◆ Sample Email 2. Longer Version

Dear Business Owner

As keyword marketing becomes more competitive we have developed a more direct approach that only includes Australian Businesses in order to advance our local economy.

We are an Australian 1<sup>st</sup> Community Related Marketing team dedicated to supporting growth for Australian Businesses & raising funds for the Fundrise Project [fundrise.org.au](http://fundrise.org.au) establishing Community Hubs across Australia.

### ◆ How we support growth for Australian Businesses

The Find It Locally marketing platform is designed to:

1. Attract regular visitors who want to shop locally with Australian Businesses
2. Bring businesses closer with local community members - using our Local Community Notice Board Service
3. Build brand recognition and place businesses where people are looking for their type of service or product - using our Category Pages to reach out into a broader area eg. Melbourne / North VIC / South - East VIC / Sydney
4. Offer businesses the capacity to: List Job Vacancies, Offer Special Voucher Deals, Promote Events/Activities
5. Create Networking and other Innovative activities

### ◆ What our Advertising Packages offer businesses

#### 12 months Tailored Advertising with our Community & Category Page Services

Businesses receive:

- ✓ **Image Advertisement with the Melbourne Category Page Service** with a link to Website or Facebook  
So you can reach your target audience
- ✓ **Image Advertisement with Local Community Notice Board or Local Online Shopping Centre Service** with a link to Website or Facebook to build stronger connections with your community
- ✓ **Listing with your Local Business Directory Service** with links to Website/Facebook & Direct Call on Mobile Phones

**Extra Abilities:**

- ✓ Offer a Special Deal with our Community Local Vouchers Service
- ✓ Advertise Employment Positions with our Community Local Announcement Pin Board
- ✓ Promote your Event or Activity with our Local Events & Activities Service

As a business you need to be seen for people to visit!

### ◆ Why is this a better marketing solutions than others

It is proven that Online Marketing is one of the most popular services to grow a business, therefore 'Find It Locally' has created a strategically organised service to make it easy for people to find what they are looking for from local Australian businesses online.

This is a

- ✓ **Win for your business**
- ✓ **Win for shoppers**
- ✓ **Win for Community & Economic Development**
- ✓ **Win for our fundraising project**

To date we have instigated over 20,000 listing with Google and already attract between 1200 - 5000 visitors each day and this is growing. Currently we are growing a team of 300 Promoters for this service to better support our customers and establish an Australian wide network.

## ◆ Discover what we can do to help your business

We tailor long-term, sustainable advertising giving your business optimum exposure where it counts!

### There are two major services

#### Local Community Notice Board (Hubs)

Complete with Business Directory, Online Shopping, Centre, Events & Activities Page, Announcement Board & Special Deal Voucher Service

#### Category Page Service

So people can easily select a Category then Area eg. Melbourne, Sydney, etc. and discover 60 Related local businesses that can help them find what they are looking for!



At present we are offering a fantastic Special to those who join 2023 to quickly fill these pages to satisfy our visitors.

Take a **12 Months Category Page Advertising Package** and receive

- ◆ 25% Discount (Enter **FUNDRISE-90** to the Discount Code in the form)
- ◆ Join in 2023 and receive 3 months extra free + Bonus free advertising with your Local Community Notice Board (Value \$195 to \$450)

We have 2 Packages

<b>Premium</b>	Large Top Page Position	<del>\$660pa</del>	<del>\$495pa</del>	(Limit 4)
<b>Business</b>	Middle of the Page Position	<del>\$450pa</del>	<del>\$317pa</del>	(Limit 60)

## ◆ How to get started

### [Watch our Video](#)

### Sign Up

1. Go to [www.finditlocally.com.au](http://www.finditlocally.com.au) scroll down to find a suitable Category - Business/Community/Health/Tradie
2. Once you have found your desired Category Page Click on a free advertising space and you will be taken to our landing page that offers a short video & Join Now Form
3. Fill in the form and enter your Discount Code **FUNDRISE-90** so the discount is applied.  
Once payment is received we will visit your Website / Facebook come up with a tailored package and be in touch

Extras:

- \* Your business will be invited to our Networking Events so you can connect with members within your industry!
- \* Our team of Dedicated Promoters perform various marketing techniques every week to ensure your Category Page attracts more people looking for your type of service

Australians spend 9 Billion pa on offshore keywords / google advertising, short-term push - facebook advertising. Now we have an Australian 1st Marketing Platform creating better solutions for Australia.

If you have any questions or preferences please get in touch, I am a local who lives in Melbourne and I have access to several services that can help you achieve your business goals.

Best Regards  
Jeanette Jensen  
Find It Locally Pty Ltd  
Advertising & Marketing  
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Australia is now Online

[www.finditlocally.com.au](http://www.finditlocally.com.au) [Facebook](#) [Linked In](#)

